



AARON

Enchanting twists of light

DESIGNER MARCO LASCIALFARI

Enter a Bedouin tent and immerse yourself in the mysterious silence of the desert. Aaron emits a flame fed by the ancient spirits since the dawn of time. The geometric linearity of Martin Eden's latest jewel embraces the traditional technique of leather binding. The elegant black and white finishes produce a multi-sensorial emotion, freed by its own illumination. The interior of copper, silver, or gold veneer plays upon a game of chiaroscuro, with its deep shadows and warm reflections of light. The result is a surge of sensations that evoke the colors of the Sahara from that long ago time when the patriarchs of the world once traversed the desert by camel and caravan. With the arrival of Aaron, Martin Eden expresses a new dimension of its own style. The contemporary design of the trim and materials, the squaring of the shapes, and the refined effect recall the artisanal and Berber traditions. Martin Eden discovers in a solitary detail, the key to creativity: The spirals of the stitching permit an optical illusion conjuring an atmosphere of those traditional lanterns that have always illuminated the mystical shadows of the Middle East. In any context, Aaron combines contemporary charm with the magic of one-hundred and one nights.





